

## **Protection of personal data according to the LOPDDD**

Banus Horizon, in application of current regulations on the protection of personal data, informs that the personal data collected through the forms on the Website: banushorizon.com, are included in the specific automated files of users of Banus Horizon services.

The collection and automated processing of personal data is intended to maintain the commercial relationship and the performance of tasks of information, training, advice and other activities of Banus Horizon.

These data will only be transferred to those entities that are necessary for the sole purpose of complying with the aforementioned purpose.

Banus Horizon adopts the necessary measures to guarantee the security, integrity and confidentiality of the data in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement thereof.

The user may at any time exercise the rights of access, opposition, rectification and cancellation recognized in the aforementioned Regulation (EU). The exercise of these rights can be done by the user through email to: banushorizon@gmail.com

The user declares that all the data provided by him are true and correct, and undertakes to keep them updated, communicating the changes to Banus Horizon.

### **Purpose of the processing of personal data:**

For what purpose will we process your personal data?

At Banus Horizon, we will process your personal data collected through the Website: banushorizon.com for the following purposes:

1. In case of contracting the goods and services offered through Banus Horizon, to maintain the contractual relationship, as well as the management, administration, information, provision and improvement of the service.
2. Sending requested information through the forms provided in banushorizon.com
3. Send bulletins (newsletters), as well as commercial communications of promotions and / or advertising of Banus Horizon and the sector.

We remind you that you can oppose the sending of commercial communications by any means and at any time, by sending an email to the address indicated above.

The fields of these records are mandatory, being impossible to carry out the purposes expressed if these data are not provided.

### **How long are the personal data collected kept?**

The personal data provided will be kept as long as the commercial relationship is maintained or you do not request its deletion and during the period for which legal responsibilities may arise for the services provided.

The processing of your data is carried out with the following legal bases that legitimize it:

1. The request for information and/or the contracting of the services of Banus Horizon, whose terms and conditions will be made available to you in any case, prior to any contracting.
2. Free, specific, informed and unequivocal consent, while we inform you by making this privacy policy available to you, which after reading it, if you agree, you can accept through a statement or a clear affirmative action, such as the marking of a box provided for this purpose.

In case you do not provide us with your data or you do it in an erroneous or incomplete way, we will not be able to meet your request, making it impossible to provide you with the requested information or carry out the contracting of the services.

### **Data retention in accordance with the LSSI**

Banus Horizon informs that, as a data hosting service provider and by virtue of the provisions of Law 34/2002 of July 11, Services of the Information Society and Electronic Commerce (LSSI), retains for a maximum period of 12 months the information essential to identify the origin of the data hosted and the moment in which the provision of the service began. The retention of these data does not affect the secrecy of communications and may only be used in the framework of a criminal investigation or for the safeguarding of public security, being made available to judges and / or courts or the Ministry that requires them.

The communication of data to the Forces and Bodies of the State will be made in accordance with the provisions of the regulations on the protection of personal data.

### **Intellectual property rights**

Banus Horizon is the owner of all copyright, intellectual and industrial property, know-how and any other rights related to the contents of the banushorizon.com website and the services offered therein, as well as the programs necessary for its implementation and related information.

The reproduction, publication and / or non-strictly private use of the contents, total or partial, of the website banushorizon.com without prior written consent is not allowed.

## **Commercial communications**

In application of the LSSI. Banus Horizon will not send advertising or promotional communications by email or other equivalent means of electronic communication that have not previously been requested or expressly authorized by the recipients thereof.

In the case of users with whom there is a prior contractual relationship, Banus Horizon is authorised to send commercial communications referring to Banus Horizon products or services that are similar to those initially contracted with the client.

In any case, the user, after proving his identity, may request that no more commercial information be sent to him through the Customer Service channels.